

**ADVISORY COMMITTEE ON ANIMAL FEEDINGSTUFFS**

**66th Meeting of ACAF on 2 February 2015**

Presentation Paper :  
Sourcing certified sustainable palm oil in animal feed

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January 2015**



**Sourcing Certified  
Sustainable Palm Oil in  
Animal Feed**

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Efeca-LTS

Advisory Committee on Animal Feedingstuffs,  
February 2nd

# Introduction to CPET

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- Funded by Defra
- Operated by Efeca-LTS
- Information & advice on how to meet UK government's
  - Food and Catering Government Buying Standard (Palm Oil)
  - Timber Procurement Policy requirements
  - Woodfuel requirements under Renewables Obligation & Renewable Heat Incentive



# CPET services

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1. Helpline
2. Newsletters
3. Key stakeholder meetings
4. Annual analysis of consumption of sustainable palm oil
5. [Website](#)





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# Sustainable Palm Oil: an Introduction

# What is palm oil?

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- Palm oil is the world's most used vegetable oil & is an ingredient in many food & non-food products such as soaps, biscuits & cleaning products
- The demand for the oil is increasing rapidly



# Why buy sustainable palm oil?

Reduce business risk & demonstrate responsibility



Unsustainable palm oil can cause deforestation, put local peoples' livelihoods at risk, threaten endangered animals & adversely affect climate change



# Business risk & NGO success: Nestle & Kit Kat

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- Greenpeace viral campaign Kit Kat *'have a break'*
- Criticised Nestle for sourcing unsustainable palm oil
- Sparked 1.5 million views of the video & 200,000 emails
- Consequently, Nestle have committed to sustainable palm oil and **in 2013 sourced 100% CSPO**

*Thanks for the break!*





# National statement on palm oil

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*The United Kingdom is working towards achieving 100% sourcing of credibly certified sustainable palm oil by the end of 2015.*

- A joint statement issued in 2012 between trade associations for major palm oil using sectors, UK government and others (e.g. WWF)
- Find out what the trade associations have said [here](#)



# Recent Developments

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- December 13<sup>th</sup>, 2014 – Changes to the [European Food Information for Consumers Regulations](#) - Mandatory deadline for all EU businesses to implement clearer food labelling on all food products
- Volume of sustainable palm oil in the UK has increased but not significantly
  - **321,616 metric tonnes (mt) in 2013 from 277,961 mt in 2012**



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# Palm Oil in Animal Feed



# Impact of Palm Oil in Animal Feed

- A Defra mapping exercise (published 2011, used 2009 data) showed that animal feed accounts for **20% of the palm oil** and **83% of the palm kernel meal** imported into the UK
- ca. **527,000 mt palm kernel meal** imported into the UK in 2013 - 50% of global production (2.5 million t) goes to the EU
- Palm Oil supply chain easier to influence at present – but usually sold in ‘blends’ with <1% PO



# Agricultural Industries Confederation (AIC)

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- The AIC Feed Executive Committee confirmed that their companies (mostly compounders) would purchase GreenPalm Certificates for all new contracts procured from autumn 2014
- This represents a significant portion of the animal feed industry





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# Sourcing Certified Sustainable Palm Oil

# How do you buy sustainable palm oil?

- No single definition of sustainable palm oil exists, several certification schemes have been developed.
- The most popular in the UK at the moment has emerged from the Roundtable on Sustainable Palm Oil (RSPO).





# RSPO

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- A certification scheme driven by industry
- RSPO is a not for profit association of businesses & NGOs
- They developed sustainable palm oil production standards & a certification system to bring certified sustainable palm oil to market.

MARKS &  
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# Types of RSPO Certification

- Identity preserved
- Segregated
- Mass balance
- Book and claim (GreenPalm)



# Steps to certification

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# How do you make a commitment?

- If your company or organisation wants to make a public claim that your product contains sustainable palm oil, you can
- There is plenty of sustainable palm oil available on the market
- CPET is here to give advice



# How ACAF can help

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- Spread the word
- We can tailor our 5 page leaflet on how to source certified sustainable palm oil for your audiences
- Send out flyers/emails/website info
- Webinars
- Workshops
- Procurement support
- Endorsement
- Are we missing any key points of influence?





# Need FREE help or advice? Use the CPET helpline

Email [cpet@efeca.com](mailto:cpet@efeca.com)

Tel 01305 236 100

[www.gov.uk/government/group/central-point-of-expertise-on-timber](http://www.gov.uk/government/group/central-point-of-expertise-on-timber)

# Questions

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# Contact us

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Thank you!

