ADVISORY COMMITTEE ON ANIMAL FEEDINGSTUFFS

66th Meeting of ACAF on 2 February 2015

Presentation Paper : Sourcing certified sustainable palm oil in animal feed

Christina Wood EFECA January 2015





Sourcing Certified Sustainable Palm Oil in Animal Feed

Christina Wood

Efeca-LTS

Advisory Committee on Animal Feedingstuffs,
February 2nd



Introduction to CPET



- Funded by Defra
- Operated by Efeca-LTS
- Information & advice on how to meet UK government's
 - ➤ Food and Catering Government Buying Standard (Palm Oil)
 - > Timber Procurement Policy requirements
 - > Woodfuel requirements under Renewables Obligation & Renewable Heat Incentive



CPET services



- 1. Helpline
- 2. Newsletters
- 3. Key stakeholder meetings
- 4. Annual analysis of consumption of sustainable palm oil
- 5. Website





Sustainable Palm Oil: an Introduction



What is palm oil?



- Palm oil is the world's most used vegetable oil & is an ingredient in many food & non-food products such as soaps, biscuits & cleaning products
- The demand for the oil is increasing rapidly







Why buy sustainable palm oil?



Reduce business risk & demonstrate responsibility





Unsustainable palm oil can cause deforestation, put local peoples' livelihoods at risk, threaten endangered animals & adversely affect climate change



Business risk & NGO success: Nestle & Kit Kat

cpet

 Greenpeace viral campaign Kit Kat 'have a break'

Criticised Nestle for sourcing unsustainable palm oil

 Sparked 1.5 million views of the video & 200,000 emails

Consequently, Nestle have committed to sustainable palm oil and in 2013 sourced 100% CSPO



National statement on palm oil



The United Kingdom is working towards achieving 100% sourcing of credibly certified sustainable palm oil by the end of 2015.

- A joint statement issued in 2012 between trade associations for major palm oil using sectors, UK government and others (e.g. WWF)
- Find out what the trade associations have said <u>here</u>



Recent Developments



- December 13th, 2014 Changes to the <u>European Food</u> <u>Information for Consumers Regulations</u> - Mandatory deadline for all EU businesses to implement clearer food labelling on all food products
- Volume of sustainable palm oil in the UK has increased but not significantly
 - > 321,616 metric tonnes (mt) in 2013 from 277,961 mt in 2012





Palm Oil in Animal Feed



Impact of Palm Oil in Animal Feed



- A Defra mapping exercise (published 2011, used 2009 data) showed that animal feed accounts for 20% of the palm oil and 83% of the palm kernel meal imported into the UK
- ca. 527,000 mt palm kernel meal imported into the UK in 2013 50% of global production (2.5 million t) goes to the EU
- Palm Oil supply chain easier to influence at present – but usually sold in 'blends' with <1% PO







 The AIC Feed Executive Committee confirmed that their companies (mostly compounders) would purchase GreenPalm Certificates for all new contracts procured from autumn 2014

 This represents a significant portion of the animal feed industry





Sourcing Certified Sustainable Palm Oil



How do you buy sustainable palm oil?



- No single definition of sustainable palm oil exists, several certification schemes have been developed.
- The most popular in the UK at the moment has emerged from the Roundtable on Sustainable Palm Oil (RSPO).





RSPO



- A certification scheme driven by industry
- RSPO is a not for profit association of businesses & NGOS
- They developed sustainable palm oil production standards & a certification system to bring certified sustainable palm oil to market.









Types of RSPO Certification



Identity preserved



Mass balance

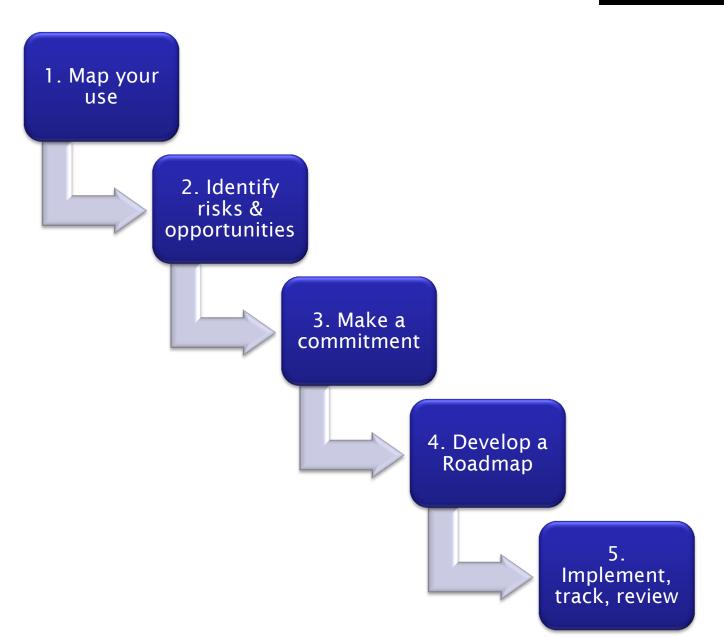
Book and claim (GreenPalm)





Steps to certification







How do you make a commitment?



- If your company or organisation wants to make a public claim that your product contains sustainable palm oil, you can
- There is plenty of sustainable palm oil available on the market
- CPET is here to give advice



How ACAF can help



- Spread the word
- We can tailor our 5 page leaflet on how to source certified sustainable palm oil for your audiences
- Send out flyers/emails/website info
- Webinars
- Workshops
- Procurement support
- Endorsement
- Are we missing any key points of influence?







Need FREE help or advice? Use the CPET helpline

Email <u>cpet@efeca.com</u>

Tel 01305 236 100

www.gov.uk/government/group/ce
ntral-point-of-expertise-on-timber



Questions



?



Contact us



christina.wood@efeca.com

Thank you!